

ARTIFICIAL INTELLIGENCE FOR BUSINESS AND INNOVATION GRADUATE CERTIFICATE PROGRAM

Learning Outcomes

1. **KNOW:** Demonstrate proficiency in identifying disciplines in the AI landscape and mastering foundational concepts in machine learning, intelligent agents, search and generative AI techniques.
2. **APPLY/CREATE:** Demonstrate mastery of concepts and methods for modeling, designing, developing, and testing data-centric AI systems in business and entrepreneurship using no code / low code tools.