

ARTIFICIAL INTELLIGENCE FOR DIGITAL TRANSFORMATION GRADUATE CREDIT CERTIFICATE PROGRAM

Learning Outcomes

1. **KNOW:** Demonstrate proficiency in identifying disciplines in the AI landscape and mastering foundational concepts in machine learning, intelligent agents, search and generative AI techniques.
2. **APPLY/CREATE:** Demonstrate mastery of concepts and methods for modeling, designing, developing, and testing data-centric AI systems in business and entrepreneurship using no code / low code tools.
3. **COMMUNICATE:** Communicate technical designs, governance considerations, and performance results to diverse stakeholders through clear documentation and presentations.
4. **PROFESSIONAL PRACTICE:** Apply ethical, privacy, security, and governance practices to the lifecycle of AI systems, and collaborate effectively in interdisciplinary teams.