

# PEOPLE ANALYTICS AND ARTIFICIAL INTELLIGENCE GRADUATE CREDIT CERTIFICATE PROGRAM

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| Person-in-Charge | Elaine Farndale                 |
| Program Code     | PPLAAI                          |
| Campus(es)       | University Park<br>World Campus |

In the era of digital transformation and data-driven decision-making, Human Resource professionals play a critical role in shaping organizational success. This 9-credit Graduate Certificate in People Analytics and Artificial Intelligence empowers HR practitioners with cutting-edge skills to harness the power of data and artificial intelligence for more effective talent management and strategic HR decision-making.

Courses taken in the certificate program may be applied toward a master's degree in HRER, subject to restrictions outlined in [GCAC-309 Transfer Credit](#). Certificate students who wish to have certificate courses applied towards a graduate degree in HRER must apply and be admitted to that degree program. Admission to the HRER graduate degree program is a separate step and is not guaranteed.

**Effective Semester:** Spring 2024  
**Expiration Semester:** Spring 2029