

BUSINESS ADMINISTRATION (BEHREND)

Degree Requirements

Master of Business Administration

Requirements listed here are in addition to Graduate Council policies listed under GCAC-700 Professional Degree Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

The Master of Business Administration degree program consists of two parts:

Demonstration of Subject Matter Competence

Students are expected to demonstrate fundamental competence in accounting, finance, economics, management, marketing, operations management, and statistics prior to taking the Required Course Work. Applicants who, within seven years prior to the date of their admission to the degree program, completed a baccalaureate degree in business from an officially recognized institution that includes introductory courses in these disciplines will be considered to have demonstrated competence as long as the previously completed courses carry grades of B or higher. An applicant who, within seven years prior to his or her admission to the degree program, completed a baccalaureate degree in a non-business field from an officially recognized institution that includes equivalent undergraduate or graduate courses carrying a grade of B or higher will also be considered to have demonstrated competence. Applicants who completed a baccalaureate degree more than seven years prior to the date of their admission to the degree program, or those applicants not meeting the minimum grade requirements for undergraduate fundamental competence courses, will need to demonstrate competency through the completion of modules offered through a third-party provider.

Required Course work

These courses provide greater depth of knowledge in the subject areas included. This component of the MBA program consists of seven 3-credit courses that cover advanced topics in cost management, managing effective organizations, quantitative methods for business, leadership and ethics, corporate finance, marketing strategy, and strategic management and business policy.

All students are required to complete the following courses unless they can demonstrate advanced knowledge of the course subject matter through prior course work. If approved, the student may substitute an additional elective course for a required course.

Code	Title	Credits
Required Courses		
BADM 510	Cost Management for Decision Making and Control	3
BADM 512	Managing Effective Organizations	3
BADM 513	Quantitative Methods for Business	3
BADM 526	Leadership and Ethics	3
BADM 532	Corporate Finance	3
BADM 854	Marketing Strategy	3
Electives ¹		9
Culminating Experience		

BADM 514	Strategic Planning and Business Policy ²	3
Total Credits		30

¹ All students are required to take 9 credits of elective courses covering advanced topics of their choice. MBA students may apply a maximum of 6 credits of approved 400-level course work toward elective requirements. Course work at the 400 level must be approved by the director of the MBA program and cannot have been used for another degree.

² The program capstone is BADM 514, which is a semester long industry and business analysis problem, culminating in a final, integrated paper.

Transfer Credits

Credits earned at other institutions but not used to earn a degree may be applied toward the requirements for a graduate degree, subject to restrictions outlined in GCAC-309 Transfer Credit (<http://gradschool.psu.edu/graduate-education-policies/gcac/gcac-300/transfer-credit>). Application of transfer credits to the student's academic program must be approved by the director of the MBA program.