

BUSINESS ADMINISTRATION (BEHREND)

Learning Outcomes

1. **KNOW:** Students use advanced analytical and quantitative methods to develop innovative solutions to complex, real-world business problems.
2. **THINK:** Students evaluate ethical challenges in individual and organizational contexts and apply ethical frameworks to recommend principled actions.
3. **APPLY/CREATE:** Students synthesize information from diverse sources to construct evidence-based arguments, evaluate alternatives, and devise strategic recommendations.
4. **COMMUNICATE:** Students produce clear, compelling, and professional written communications tailored to diverse business audiences.
5. **PROFESSIONAL PRACTICE:** Students integrate knowledge from core business disciplines to address global, ethical, and strategic challenges in dynamic business environments.