

BUSINESS ADMINISTRATION (BEHREND)

Graduate Program Head	Ozgun Demirag
Program Code	BADM
Campus(es)	Erie (M.B.A.)
Degrees Conferred	Master of Business Administration (M.B.A.)
The Graduate Faculty	View (https:// secure.gradsch.psu.edu/gpms/? searchType=fac&prog=BADM)

The Penn State Behrend M.B.A., accredited by AACSB International, is designed to develop the analytical, problem-solving, and leadership skills needed to excel in today's complex and technology-driven business environment. With a curriculum that integrates advanced analytical tools, data-driven methodologies, and quantitative techniques, the program prepares graduates to make informed decisions and lead effectively in industries where innovation and technology are critical. Delivered in a hybrid format, the MBA offers flexibility by combining face-to-face instruction at the Erie campus or in the Pittsburgh metropolitan area at the Regional Learning Alliance in Cranberry Township with online learning components. Whether completing the program full-time in one year or part-time in under two years, students join a diverse, collaborative learning environment enriched by peers from various professional and cultural backgrounds. We position our graduates to excel in roles across operations, marketing, finance, and strategy, providing a competitive edge in the global job market and access to the largest alumni network in the world.