

BUSINESS ADMINISTRATION (CAPITAL)

Integrated Undergrad-Grad Programs

Integrated B.S. in Accounting And M.B.A. in Business Administration

This Integrated Undergraduate/Graduate (IUG) degree program combines the B.S. in Accounting with the M.B.A. in Business Administration offered at the following campuses:

Undergraduate Degree

- Abington
- Altoona
- Berks
- Harrisburg
- World Campus

Graduate Degree

- Harrisburg

The graduate portion of this IUG is currently offered as face-to-face residential instruction. While the undergraduate curriculum for this IUG may be completed at multiple campuses, the ease and feasibility of completing the integrated program may be heavily dependent upon the location of the graduate instruction. Please discuss the feasibility of completing the IUG with a representative for the graduate program before beginning the application process.

Requirements listed here are in addition to requirements listed in GCAC-210 Integrated Undergraduate-Graduate (IUG) Degree Programs (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-210-integrated-undergraduate-graduate-degree-programs/>).

The School of Business Administration offers a limited number of academically superior Bachelor of Science in Accounting candidates the opportunity to enroll in an integrated, continuous program of study leading to both the Bachelor of Science in Accounting and the Master of Business Administration. The ability to coordinate as well as concurrently pursue the two degree programs enables the students to earn both degrees in five years. Specifically, as many as twelve of the credits required for the master's degree may be applied to both undergraduate and graduate degree programs.

If for any reason students admitted to the IUG program are unable to complete the requirements for the Master of Business Administration degree, the students will be permitted to receive the Bachelor of Science in Accounting degree assuming all the undergraduate degree requirements have been satisfactorily completed.

Admission Requirements

Applicants apply for admission to the program via the J. Jeffrey and Ann Marie Fox Graduate School application for admission (<https://gradschool.psu.edu/admissions/how-to-apply>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

Students apply to the program via the Graduate School application for admission (<http://gradschool.psu.edu/prospective-students/how-to-apply/>), and must meet the admission requirements of the Graduate School, as well as the admission requirements for the M.B.A., listed on the Admission Requirements tab. Students should mention in the notes section that the application is for the IUG program in Business Administration. Students must submit:

- a resume,
- a personal statement including career goals and how the M.B.A. will enhance their career goals,
- official transcripts of all post-secondary courses (<http://gradschool.psu.edu/prospective-students/how-to-apply/new-applicants/requirements-for-graduate-admission/>) taken outside Penn State,
- two letters of recommendation, with at least one from the School of Business Administration faculty,
- and a plan of study that integrates both undergraduate and graduate requirements.

The plan should cover the entire time period of the integrated program, and it should be reviewed periodically with an adviser as the student advances through the program. A graduate faculty adviser in collaboration with the Director of M.B.A. Program will help undergraduate candidates determine a sequence of courses that will prepare them for acceptance into the Integrated Undergraduate-Graduate (IUG) degree program.

The Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) is not required for admission into the program; however, if students are interested in a graduate assistantship, GMAT or GRE scores must be submitted by the end of the eighth semester.

The number of openings in the IUG program is limited. Before applying to the Graduate School, students must have completed entrance to their undergraduate major and have completed no less than 60 credits. Students must be admitted no later than the end of the second week of the semester preceding the semester of expected conferral of the undergraduate degree. Transfer students must have completed at least 15 credits at Penn State to enroll in an IUG. In addition, the applicants must earn a minimum of cumulative grade point average of 3.5 and complete the following Entry to Major courses or equivalent:

Code	Title	Credits
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy	3
ENGL 15	Rhetoric and Composition	3
or ENGL 30H	Honors Rhetoric and Composition	
FIN 301	Corporation Finance	3
MATH 110	Techniques of Calculus I	4
or MATH 140	Calculus With Analytic Geometry I	
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3
STAT 200	Elementary Statistics	4
or SCM 200	Introduction to Statistics for Business	

Student applications will be evaluated based on their overall portfolio, in addition to the above requirements. In all cases, admission to the

program will be at the discretion of the Graduate Admissions Committee in Business Administration.

Degree Requirements

Students must fulfill all requirements for each degree in order to be awarded that degree, subject to the double-counting of credits as outlined below. Degree requirements for the B.S. in Accounting are listed in the Undergraduate Bulletin (<http://bulletins.psu.edu/undergraduate/>). Degree requirements for the M.B.A. degree are listed on the Degree Requirements tab. Up to 12 credits may be double-counted towards the degree requirements for both the graduate and undergraduate degrees. All courses counted for both degrees must be at the 500- or 800-level. Independent study courses and credits associated with the culminating experience for the graduate degree cannot be double-counted.

Students must sequence their courses so all undergraduate degree requirements are fulfilled before taking courses to count solely towards the graduate degree. Students are expected to complete the undergraduate degree requirements within the typical time to degree for the undergraduate major. In the semester in which the undergraduate degree requirements will be completed, IUG students must apply to graduate, and the undergraduate degree should be conferred at the next appropriate Commencement.

Code	Title	Credits
Courses Eligible to Double Count for Both Degrees		
ACCT 504	Auditing Theory and Practice	3
ACCT 510	Business Tax Planning Theory and Practice	3
ACCT 532	Accounting Information and Decision Systems	3
ACCT 545	Strategic Cost Management	3
ACCT 561	Financial Statement Analysis II	3
ACCT 572	Financial Reporting I	3
ACCT 573	Financial Reporting II	3
FINAN 521	Corporate Finance	3

Integrated B.S. in Finance and M.B.A. IN BUSINESS ADMINISTRATION

This Integrated Undergraduate/Graduate (IUG) degree program combines the B.S. in Finance with the M.B.A. in Business Administration offered at the following campuses:

Undergraduate Degree

- Abington
- Harrisburg

Graduate Degree

- Harrisburg

The graduate portion of this IUG is currently offered as face-to-face residential instruction. While the undergraduate curriculum for this IUG may be completed at multiple campuses, the ease and feasibility of completing the integrated program may be heavily dependent upon the location of the graduate instruction. Please discuss the feasibility of completing the IUG with a representative for the graduate program before beginning the application process.

Requirements listed here are in addition to requirements listed in GCAC-210 Integrated Undergraduate-Graduate (IUG) Degree Programs (<https://gradschool.psu.edu/graduate-education-policies/gcac/>

[gcac-200/gcac-210-integrated-undergraduate-graduate-degree-programs/](#)).

The School of Business Administration offers a limited number of academically superior Bachelor of Science in Finance candidates the opportunity to enroll in an integrated, continuous program of study leading to both the Bachelor of Science in Finance and the Master of Business Administration. The ability to coordinate as well as concurrently pursue the two degree programs enables the students to earn both degrees in five years. Specifically, as many as twelve of the credits required for the master's degree may be applied to both undergraduate and graduate degree programs.

If for any reason students admitted to the IUG program are unable to complete the requirements for the Master of Business Administration degree, the students will be permitted to receive the Bachelor of Science in Finance degree assuming all the undergraduate degree requirements have been satisfactorily completed.

Admission Requirements

Applicants apply for admission to the program via the J. Jeffrey and Ann Marie Fox Graduate School application for admission (<https://gradschool.psu.edu/admissions/how-to-apply>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

Students apply to the program via the Graduate School application for admission (<http://gradschool.psu.edu/prospective-students/how-to-apply/>), and must meet the admission requirements of the Graduate School, as well as the admission requirements for the M.B.A., listed on the Admission Requirements tab. Students should mention in the notes section that the application is for the IUG program in Business Administration. Students must submit:

- a resume,
- a personal statement including career goals and how the M.B.A. will enhance their career goals,
- official transcripts of all post-secondary courses (<http://gradschool.psu.edu/prospective-students/how-to-apply/new-applicants/requirements-for-graduate-admission/>) taken outside Penn State,
- two letters of recommendation, with at least one from the School of Business Administration faculty,
- and a plan of study that integrates both undergraduate and graduate requirements.

The plan should cover the entire time period of the integrated program, and it should be reviewed periodically with an adviser as the student advances through the program. A graduate faculty adviser in collaboration with the Director of M.B.A. Program will help undergraduate candidates determine a sequence of courses that will prepare them for acceptance into the Integrated Undergraduate-Graduate (IUG) degree program.

The Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) is not required for admission into the program; however, if students are interested in a graduate assistantship, GMAT or GRE scores must be submitted by the end of the eighth semester.

The number of openings in the IUG program is limited. Before applying to the Graduate School, students must have completed entrance to their undergraduate major and have completed no less than 60 credits.

Students must be admitted no later than the end of the second week of the semester preceding the semester of expected conferral of the undergraduate degree. Transfer students must have completed at least 15 credits at Penn State to enroll in an IUG. In addition, the applicants must earn a minimum of cumulative grade point average of 3.5 and complete the following Entry to Major courses or equivalent:

Code	Title	Credits
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy	3
ENGL 15	Rhetoric and Composition	3
or ENGL 30H	Honors Rhetoric and Composition	
FIN 301	Corporation Finance	3
MATH 110	Techniques of Calculus I	4
or MATH 140	Calculus With Analytic Geometry I	
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3
STAT 200	Elementary Statistics	4
or SCM 200	Introduction to Statistics for Business	

Student applications will be evaluated based on their overall portfolio, in addition to the above requirements. In all cases, admission to the program will be at the discretion of the Graduate Admissions Committee in Business Administration.

Degree Requirements

Students must fulfill all requirements for each degree in order to be awarded that degree, subject to the double-counting of credits as outlined below. Degree requirements for the B.S. in Finance are listed in the Undergraduate Bulletin (<http://bulletins.psu.edu/undergraduate/>). Degree requirements for the M.B.A. degree are listed on the Degree Requirements tab. Up to 12 credits may be double-counted towards the degree requirements for both the graduate and undergraduate degrees. All courses counted for both degrees must be at the 500- or 800-level. Independent study courses and credits associated with the culminating experience for the graduate degree cannot be double-counted.

Students must sequence their courses so all undergraduate degree requirements are fulfilled before taking courses to count solely towards the graduate degree. Students are expected to complete the undergraduate degree requirements within the typical time to degree for the undergraduate major. In the semester in which the undergraduate degree requirements will be completed, IUG students must apply to graduate, and the undergraduate degree should be conferred at the next appropriate Commencement.

Code	Title	Credits
Courses Eligible to Double Count for Both Degrees		
ACCT 540	Accounting for Managerial Decisions	3
FINAN 518	Financial Markets and the Economy	3
FINAN 522	Investment and Portfolio Management	3
FINAN 523	Risk Management of Modern Financial Institutions	3
FINAN 526	International Finance	3
FINAN 527	Derivative Securities	3
FINAN 530	Corporate Finance II	3
FINAN 531	Managing Financial Operations	3

INFSY 540	Information Technology and Knowledge Management	3
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Integrated B.S. in Information Systems and M.B.A. IN BUSINESS ADMINISTRATION

This Integrated Undergraduate/Graduate (IUG) degree program combines the B.S. in Information Systems with the M.B.A. in Business Administration offered at the following campuses:

Undergraduate Degree

- Harrisburg

Graduate Degree

- Harrisburg

Requirements listed here are in addition to requirements listed in GCAC-210 Integrated Undergraduate-Graduate (IUG) Degree Programs (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-210-integrated-undergraduate-graduate-degree-programs/>).

The School of Business Administration offers a limited number of academically superior Bachelor of Science in Information Systems candidates the opportunity to enroll in an integrated, continuous program of study leading to both the Bachelor of Science in Information Systems and the Master of Business Administration. The ability to coordinate as well as concurrently pursue the two degree programs enables the students to earn both degrees in five years. Specifically, as many as twelve of the credits required for the master's degree may be applied to both undergraduate and graduate degree programs.

If for any reason students admitted to the IUG program are unable to complete the requirements for the Master of Business Administration degree, the students will be permitted to receive the Bachelor of Science in Information Systems degree assuming all the undergraduate degree requirements have been satisfactorily completed.

Admission Requirements

Applicants apply for admission to the program via the J. Jeffrey and Ann Marie Fox Graduate School application for admission (<https://gradschool.psu.edu/admissions/how-to-apply>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

Students apply to the program via the Graduate School application for admission (<http://gradschool.psu.edu/prospective-students/how-to-apply/>), and must meet the admission requirements of the Graduate School, as well as the admission requirements for the M.B.A., listed on the Admission Requirements tab. Students should mention in the notes section that the application is for the IUG program in Business Administration. Students must submit:

- a resume,
- a personal statement including career goals and how the M.B.A. will enhance their career goals,
- official transcripts of all post-secondary courses (<http://gradschool.psu.edu/prospective-students/how-to-apply/new-applicants/requirements-for-graduate-admission/>) taken outside Penn State,

- two letters of recommendation, with at least one from the School of Business Administration faculty,
- and a plan of study that integrates both undergraduate and graduate requirements.

The plan should cover the entire time period of the integrated program, and it should be reviewed periodically with an adviser as the student advances through the program. A graduate faculty adviser in collaboration with the Director of M.B.A. Program will help undergraduate candidates determine a sequence of courses that will prepare them for acceptance into the Integrated Undergraduate-Graduate (IUG) degree program.

The Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) is not required for admission into the program; however, if students are interested in a graduate assistantship, GMAT or GRE scores must be submitted by the end of the eighth semester.

The number of openings in the IUG program is limited. Before applying to the Graduate School, students must have completed entrance to their undergraduate major and have completed no less than 60 credits. Students must be admitted no later than the end of the second week of the semester preceding the semester of expected conferral of the undergraduate degree. Transfer students must have completed at least 15 credits at Penn State to enroll in an IUG. In addition, the applicants must earn a minimum of cumulative grade point average of 3.5 and complete the following Entry to Major courses or equivalent:

Code	Title	Credits
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy	3
ENGL 15	Rhetoric and Composition	3
or ENGL 30H	Honors Rhetoric and Composition	
FIN 301	Corporation Finance	3
MATH 110	Techniques of Calculus I	4
or MATH 140	Calculus With Analytic Geometry I	
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3
STAT 200	Elementary Statistics	4
or SCM 200	Introduction to Statistics for Business	

Student applications will be evaluated based on their overall portfolio, in addition to the above requirements. In all cases, admission to the program will be at the discretion of the Graduate Admissions Committee in Business Administration.

Degree Requirements

Students must fulfill all requirements for each degree in order to be awarded that degree, subject to the double-counting of credits as outlined below. Degree requirements for the B.S. in Information Systems are listed in the Undergraduate Bulletin (<http://bulletins.psu.edu/undergraduate/>). Degree requirements for the M.B.A. degree are listed on the Degree Requirements tab. Up to 12 credits may be double-counted towards the degree requirements for both the graduate and undergraduate degrees. All courses counted for both degrees must be at the 500- or 800-level. Independent study courses and credits associated with the culminating experience for the graduate degree cannot be double-counted.

Students must sequence their courses so all undergraduate degree requirements are fulfilled before taking courses to count solely

towards the graduate degree. Students are expected to complete the undergraduate degree requirements within the typical time to degree for the undergraduate major. In the semester in which the undergraduate degree requirements will be completed, IUG students must apply to graduate, and the undergraduate degree should be conferred at the next appropriate Commencement.

Code	Title	Credits
Courses Eligible to Double Count for Both Degrees		
FINAN 521	Corporate Finance	3
INFSY 540	Information Technology and Knowledge Management	3
INFSY 547	WEB Enabled Technologies	3
INFSY 555	Data Management Systems	3
INFSY 565	Intelligent Systems in Business	3
INFSY 566	Data Mining and Knowledge Discovery	3
INFSY 570	Software Engineering in the Analysis and Design of Information Systems	3
INFSY 860	Data Communications Systems and Networks	3

Integrated B.S. in Management and M.B.A. IN BUSINESS ADMINISTRATION

This Integrated Undergraduate/Graduate (IUG) degree program combines the B.S. in Management with the M.B.A. in Business Administration offered at the following campuses:

Undergraduate Degree

- Harrisburg

Graduate Degree

- Harrisburg

Requirements listed here are in addition to requirements listed in GCAC-210 Integrated Undergraduate-Graduate (IUG) Degree Programs (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-210-integrated-undergraduate-graduate-degree-programs/>).

The School of Business Administration offers a limited number of academically superior Bachelor of Science in Management candidates the opportunity to enroll in an integrated, continuous program of study leading to both the Bachelor of Science in Management and the Master of Business Administration. The ability to coordinate as well as concurrently pursue the two degree programs enables the students to earn both degrees in five years. Specifically, as many as twelve of the credits required for the master's degree may be applied to both undergraduate and graduate degree programs.

If for any reason students admitted to the IUG program are unable to complete the requirements for the Master of Business Administration degree, the students will be permitted to receive the Bachelor of Science in Management degree assuming all the undergraduate degree requirements have been satisfactorily completed.

Admission Requirements

Applicants apply for admission to the program via the J. Jeffrey and Ann Marie Fox Graduate School application for admission (<https://gradschool.psu.edu/admissions/how-to-apply>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300

Admissions Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

Students apply to the program via the Graduate School application for admission (<http://gradschool.psu.edu/prospective-students/how-to-apply/>), and must meet the admission requirements of the Graduate School, as well as the admission requirements for the M.B.A., listed on the Admission Requirements tab. Students should mention in the notes section that the application is for the IUG program in Business Administration. Students must submit:

- a resume,
- a personal statement including career goals and how the M.B.A. will enhance their career goals,
- official transcripts of all post-secondary courses (<http://gradschool.psu.edu/prospective-students/how-to-apply/new-applicants/requirements-for-graduate-admission/>) taken outside Penn State,
- two letters of recommendation, with at least one from the School of Business Administration faculty,
- and a plan of study that integrates both undergraduate and graduate requirements.

The plan should cover the entire time period of the integrated program, and it should be reviewed periodically with an adviser as the student advances through the program. A graduate faculty adviser in collaboration with the Director of M.B.A. Program will help undergraduate candidates determine a sequence of courses that will prepare them for acceptance into the Integrated Undergraduate-Graduate (IUG) degree program.

The Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) is not required for admission into the program, unless students have not completed 24 or more credits at Penn State, in which case they must take the GMAT and earn a score of at least 450. If students are interested in a graduate assistantship, GMAT or GRE scores must be submitted by the end of the eighth semester.

The number of openings in the IUG program is limited. Before applying to the Graduate School, students must have completed entrance to their undergraduate major and have completed no less than 60 credits. Students must be admitted no later than the end of the second week of the semester preceding the semester of expected conferral of the undergraduate degree. Transfer students must have completed at least 15 credits at Penn State to enroll in an IUG. In addition, the applicants must earn a minimum of cumulative grade point average of 3.5 and complete the following Entry to Major courses or equivalent:

Code	Title	Credits
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy	3
ENGL 15	Rhetoric and Composition	3
or ENGL 30H	Honors Rhetoric and Composition	
FIN 301	Corporation Finance	3
MATH 110	Techniques of Calculus I	4
or MATH 140	Calculus With Analytic Geometry I	
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3

STAT 200	Elementary Statistics	4
or SCM 200	Introduction to Statistics for Business	

Student applications will be evaluated based on their overall portfolio, in addition to the above requirements. In all cases, admission to the program will be at the discretion of the Graduate Admissions Committee in Business Administration.

Degree Requirements

Students must fulfill all requirements for each degree in order to be awarded that degree, subject to the double-counting of credits as outlined below. Degree requirements for the B.S. in Management are listed in the Undergraduate Bulletin (<http://bulletins.psu.edu/undergraduate/>). Degree requirements for the M.B.A. degree are listed on the Degree Requirements tab. Up to 12 credits may be double-counted towards the degree requirements for both the graduate and undergraduate degrees. All courses counted for both degrees must be at the 500- or 800-level. Independent study courses and credits associated with the culminating experience for the graduate degree cannot be double-counted.

Students must sequence their courses so all undergraduate degree requirements are fulfilled before taking courses to count solely towards the graduate degree. Students are expected to complete the undergraduate degree requirements within the typical time to degree for the undergraduate major. In the semester in which the undergraduate degree requirements will be completed, IUG students must apply to graduate, and the undergraduate degree should be conferred at the next appropriate Commencement.

Code	Title	Credits
Courses Eligible to Double Count for Both Degrees		
INFSY 540	Information Technology and Knowledge Management	3
MNGMT 505	Managing Human Resources	3
MNGMT 514	Organizational Innovation and New Venture Development	3
MNGMT 515	Labor Management Relations	3
MNGMT 520	Organizational Transformation	3
MNGMT 570	Leadership Development	3
MRKT 514	Strategic Mkt	3

Integrated B.S. in Marketing and M.B.A. IN BUSINESS ADMINISTRATION

This Integrated Undergraduate/Graduate (IUG) degree program combines the B.S. in Marketing with the M.B.A. in Business Administration offered at the following campuses:

Undergraduate Degree

- Harrisburg
- World Campus

Graduate Degree

- Harrisburg

Requirements listed here are in addition to requirements listed in GCAC-210 Integrated Undergraduate-Graduate (IUG) Degree Programs (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-210-integrated-undergraduate-graduate-degree-programs/>).

The School of Business Administration offers a limited number of academically superior Bachelor of Science in Marketing candidates the opportunity to enroll in an integrated, continuous program of study leading to both the Bachelor of Science in Marketing and the Master of Business Administration. The ability to coordinate as well as concurrently pursue the two degree programs enables the students to earn both degrees in five years. Specifically, as many as twelve of the credits required for the master's degree may be applied to both undergraduate and graduate degree programs.

If for any reason students admitted to the IUG program are unable to complete the requirements for the Master of Business Administration degree, the students will be permitted to receive the Bachelor of Science in Marketing degree assuming all the undergraduate degree requirements have been satisfactorily completed.

Admission Requirements

Applicants apply for admission to the program via the J. Jeffrey and Ann Marie Fox Graduate School application for admission (<https://gradschool.psu.edu/admissions/how-to-apply>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

Students apply to the program via the Graduate School application for admission (<http://gradschool.psu.edu/prospective-students/how-to-apply/>), and must meet the admission requirements of the Graduate School, as well as the admission requirements for the M.B.A., listed on the Admission Requirement tab. Students should mention in the notes section that the application is for the IUG program in Business Administration. Students must submit:

- a resume,
- a personal statement including career goals and how the M.B.A. will enhance their career goals,
- official transcripts of all post-secondary courses (<http://gradschool.psu.edu/prospective-students/how-to-apply/new-applicants/requirements-for-graduate-admission/>) taken outside Penn State,
- two letters of recommendation, with at least one from the School of Business Administration faculty,
- and a plan of study that integrates both undergraduate and graduate requirements.

The plan should cover the entire time period of the integrated program, and it should be reviewed periodically with an adviser as the student advances through the program. A graduate faculty adviser in collaboration with the Director of M.B.A. Program will help undergraduate candidates determine a sequence of courses that will prepare them for acceptance into the Integrated Undergraduate-Graduate (IUG) degree program.

The Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) is not required for admission into the program; however, if students are interested in a graduate assistantship, GMAT or GRE scores must be submitted by the end of the eighth semester.

The number of openings in the IUG program is limited. Before applying to the Graduate School, students must have completed entrance to their undergraduate major and have completed no less than 60 credits. Students must be admitted no later than the end of the second week of the semester preceding the semester of expected conferral of the undergraduate degree. Transfer students must have completed at least

15 credits at Penn State to enroll in an IUG. In addition, the applicants must earn a minimum of cumulative grade point average of 3.5 and complete the following Entry to Major courses or equivalent:

Code	Title	Credits
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy	3
ENGL 15	Rhetoric and Composition	3
or ENGL 30H	Honors Rhetoric and Composition	
FIN 301	Corporation Finance	3
MATH 110	Techniques of Calculus I	4
or MATH 140	Calculus With Analytic Geometry I	
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3
STAT 200	Elementary Statistics	4
or SCM 200	Introduction to Statistics for Business	

Student applications will be evaluated based on their overall portfolio, in addition to the above requirements. In all cases, admission to the program will be at the discretion of the Graduate Admissions Committee in Business Administration.

Degree Requirements

Students must fulfill all requirements for each degree in order to be awarded that degree, subject to the double-counting of credits as outlined below. Degree requirements for the B.S. in Marketing are listed in the Undergraduate Bulletin (<http://bulletins.psu.edu/undergraduate/>). Degree requirements for the M.B.A. degree are listed on the Degree Requirements tab. Up to 12 credits may be double-counted towards the degree requirements for both the graduate and undergraduate degrees. All courses counted for both degrees must be at the 500- or 800-level. Independent study courses and credits associated with the culminating experience for the graduate degree cannot be double-counted.

Students must sequence their courses so all undergraduate degree requirements are fulfilled before taking courses to count solely towards the graduate degree. Students are expected to complete the undergraduate degree requirements within the typical time to degree for the undergraduate major. In the semester in which the undergraduate degree requirements will be completed, IUG students must apply to graduate, and the undergraduate degree should be conferred at the next appropriate Commencement.

Code	Title	Credits
Courses Eligible to Double Count for Both Degrees		
BUS 515	Business Ethics and Corporate Governance	3
INFSY 540	Information Technology and Knowledge Management	3
MRKT 514	Strategic Mkt	3
MRKT 571	Consumer Behavior	3
MRKT 572	Marketing Research	3
MRKT 585	Business-to-Business Marketing	3
MRKT 587	Global Marketing	3

Integrated B.S. in Project and Supply Chain Management and M.B.A. IN BUSINESS ADMINISTRATION

This Integrated Undergraduate/Graduate (IUG) degree program combines the B.S. in Project and Supply Chain Management with the M.B.A. in Business Administration offered at the following campuses:

Undergraduate Degree

- Abington
- Beaver
- Brandywine
- Erie
- Fayette
- Greater Allegheny
- Harrisburg
- Hazleton
- Leigh Valley
- Mont Alto
- New Kensington
- Scranton
- World Campus
- York

Graduate Degree

- Harrisburg

The graduate portion of this IUG is currently offered as face-to-face residential instruction. While the undergraduate curriculum for this IUG may be completed at multiple campuses, the ease and feasibility of completing the integrated program may be heavily dependent upon the location of the graduate instruction. Please discuss the feasibility of completing the IUG with a representative for the graduate program before beginning the application process.

Requirements listed here are in addition to requirements listed in GCAC-210 Integrated Undergraduate-Graduate (IUG) Degree Programs (<https://gradschool.psu.edu/graduate-education-policies/gcac/gcac-200/gcac-210-integrated-undergraduate-graduate-degree-programs/>).

The School of Business Administration offers a limited number of academically superior Bachelor of Science in Project and Supply Chain Management candidates the opportunity to enroll in an integrated, continuous program of study leading to both the Bachelor of Science in Project and Supply Chain Management and the Master of Business Administration. The ability to coordinate as well as concurrently pursue the two degree programs enables the students to earn both degrees in five years. Specifically, as many as twelve of the credits required for the master's degree may be applied to both undergraduate and graduate degree programs.

If for any reason students admitted to the IUG program are unable to complete the requirements for the Master of Business Administration degree, the students will be permitted to receive the Bachelor of Science in Project and Supply Chain Management degree assuming all the undergraduate degree requirements have been satisfactorily completed.

Admission Requirements

Applicants apply for admission to the program via the J. Jeffrey and Ann Marie Fox Graduate School application for admission (<https://gradschool.psu.edu/admissions/how-to-apply>). Requirements listed here are in addition to Graduate Council policies listed under GCAC-300 Admissions Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

Students apply to the program via the Graduate School application for admission (<http://gradschool.psu.edu/prospective-students/how-to-apply/>), and must meet the admission requirements of the Graduate School, as well as the admission requirements for the M.B.A., listed on the Admission Requirements tab. Students should mention in the notes section that the application is for the IUG program in Business Administration. Students must submit:

- a resume,
- a personal statement including career goals and how the M.B.A. will enhance their career goals,
- official transcripts of all post-secondary courses (<http://gradschool.psu.edu/prospective-students/how-to-apply/new-applicants/requirements-for-graduate-admission/>) taken outside Penn State,
- two letters of recommendation, with at least one from the School of Business Administration faculty,
- and a plan of study that integrates both undergraduate and graduate requirements.

The plan should cover the entire time period of the integrated program, and it should be reviewed periodically with an adviser as the student advances through the program. A graduate faculty adviser in collaboration with the Director of M.B.A. Program will help undergraduate candidates determine a sequence of courses that will prepare them for acceptance into the Integrated Undergraduate-Graduate (IUG) degree program.

The Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE) is not required for admission into the program; however, if students are interested in a graduate assistantship, GMAT or GRE scores must be submitted by the end of the eighth semester.

The number of openings in the IUG program is limited. Before applying to the Graduate School, students must have completed entrance to their undergraduate major and have completed no less than 60 credits. Students must be admitted no later than the end of the second week of the semester preceding the semester of expected conferral of the undergraduate degree. Transfer students must have completed at least 15 credits at Penn State to enroll in an IUG. In addition, the applicants must earn a minimum of cumulative grade point average of 3.5 and complete the following Entry to Major courses or equivalent:

Code	Title	Credits
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy	3
ENGL 15 or ENGL 30H	Rhetoric and Composition Honors Rhetoric and Composition	3
FIN 301	Corporation Finance	3
MATH 110 or MATH 140	Techniques of Calculus I Calculus With Analytic Geometry I	4
MGMT 301	Basic Management Concepts	3

MKTG 301	Principles of Marketing	3
STAT 200	Elementary Statistics	4
or SCM 200	Introduction to Statistics for Business	

Student applications will be evaluated based on their overall portfolio, in addition to the above requirements. In all cases, admission to the program will be at the discretion of the Graduate Admissions Committee in Business Administration.

Degree Requirements

Students must fulfill all requirements for each degree in order to be awarded that degree, subject to the double-counting of credits as outlined below. Degree requirements for the B.S. in Project and Supply Chain Management are listed in the Undergraduate Bulletin (<http://bulletins.psu.edu/undergraduate/>). Degree requirements for the M.B.A. degree are listed on the Degree Requirements tab. Up to 12 credits may be double-counted towards the degree requirements for both the graduate and undergraduate degrees. All courses counted for both degrees must be at the 500- or 800-level. Independent study courses and credits associated with the culminating experience for the graduate degree cannot be double-counted.

Students must sequence their courses so all undergraduate degree requirements are fulfilled before taking courses to count solely towards the graduate degree. Students are expected to complete the undergraduate degree requirements within the typical time to degree for the undergraduate major. In the semester in which the undergraduate degree requirements will be completed, IUG students must apply to graduate, and the undergraduate degree should be conferred at the next appropriate Commencement.

Code	Title	Credits
Courses Eligible to Double Count for Both Degrees		
ACCT 540	Accounting for Managerial Decisions	3
FINAN 530	Corporate Finance II	3
INFSY 540	Information Technology and Knowledge Management	3
SCIS 525	Supply Chain Optimization	3
SCIS 540	Transportation and Distribution Management	3
SCIS 546	Procurement and Supply Management	3
SCIS 565	Supply Chain Strategy	3
SCIS 570	Supply Chain Engineering	3