

BUSINESS ADMINISTRATION (GREAT VALLEY)

Learning Outcomes

Upon completion of the MBA program, our graduates will:

- LO 1: Solve Complex Business Problems
 - LO 1.1: Analyze and solve complex problems in dynamic environments using theories and practices from key business functions—including accounting, finance, marketing, operations, supply chain, and management. (Primary: Know, Other: Apply/Create)
- LO 2: Make Ethical Business Decisions and Lead Change
 - LO 2.1: >Employ management theories and ethical frameworks to make responsible business decisions. (Primary: Professional Practice, Other: Apply/Create)
 - LO 2.2: Apply theories to effectively lead change. (Primary: Professional Practice, Other: Apply/Create)
- LO 3: Communicate Effectively with Stakeholders
 - LO 3.1: Present business problems and solutions effectively to stakeholders through oral communication. (Communicate)
 - LO 3.2: Articulate business problems and solutions effectively in written communication. (Communicate)
- LO 4: Apply Data Analytic Skills
 - LO 4.1: Utilize data analytics to assess business processes. (Primary: Think, Other: Apply/Create)
 - LO 4.2: Use data-driven insights to support evidence-based business decisions. (Primary: Apply/Create, Other: Think)
- LO 5: Manage in Multicultural Environments
 - LO 5.1: Demonstrate knowledge of effective management practices in multicultural settings. (Primary: Know, Other: Professional Practice)
 - LO 5.2: Demonstrate leadership skills to successfully manage multicultural teams. (Primary: Apply/Create, Other: Professional Practice)