

# BUSINESS ADMINISTRATION (GREAT VALLEY)

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| <b>Graduate Program Head</b> | Zugang Liu                                                                                                                                                             |
| <b>Program Code</b>          | BUSAD                                                                                                                                                                  |
| <b>Campus(es)</b>            | Great Valley (M.B.A.)                                                                                                                                                  |
| <b>Degrees Conferred</b>     | Master of Business Administration<br>(M.B.A.)                                                                                                                          |
| <b>The Graduate Faculty</b>  | View ( <a href="https://secure.gradsch.psu.edu/gpms/?searchType=fac&amp;prog=BUSAD">https://<br/>secure.gradsch.psu.edu/gpms/?<br/>searchType=fac&amp;prog=BUSAD</a> ) |

The Penn State Great Valley M.B.A. is a general business degree program emphasizing the development of planning and problem-solving skills crucial in middle and upper management in the public, private, and nonprofit sectors. A special focus of the program is a holistic approach towards developing managers who will promote use of ethical frameworks, global perspective, and data to make decisions in their workplace.

The M.B.A. program is geared toward the needs of working professionals. Students may be employed full time, take courses part time, and bring a wealth of experience and knowledge to the classroom. Others may be full time students. Courses in the program are offered at Penn State Great Valley campus. For the convenience of adult learners, most courses are scheduled in the evening on weekdays, and offer a blend of synchronous in-person and asynchronous online learning.