

RECREATION, PARK, AND TOURISM MANAGEMENT

Learning Outcomes

Master of Science (M.S.)

1. **KNOW:** Demonstrate foundational knowledge of major issues, theories, and practices in recreation, park, and tourism management (RPTM), with an emphasis on interdisciplinary applications and relevance to the student's focus area, by appropriate scholarly output.
2. **APPLY/CREATE:** Apply appropriate research methods and analytical tools to design and conduct empirical studies that inform practice or policy within RPTM contexts, measured by research outputs.
3. **COMMUNICATE:** Effectively communicate research findings and theoretical concepts through professional writing, oral presentations, and other formats suitable for academic and applied audiences.
4. **THINK:** Evaluate and apply analytical techniques to solve real-world problems and support evidence-based decision-making in recreation, park, and tourism settings.
5. **PROFESSIONAL PRACTICE:** Practice ethical and inclusive professional conduct, demonstrating self-awareness, respect for diversity, and adherence to ethical research and professional standards.

Doctor of Philosophy (Ph.D.)

1. **KNOW:** Critically analyze and synthesize theoretical and empirical literature to identify gaps and formulate new research questions in the interdisciplinary field of RPTM, including specialized areas of expertise, demonstrated by scholarly output.
2. **APPLY/CREATE:** Design, execute, and lead independent research projects that advance knowledge or practice in RPTM, using appropriate and rigorous methodological approaches.
3. **COMMUNICATE:** Communicate complex scientific concepts and original research effectively to diverse audiences through scholarly publications, professional presentations, classroom instruction, and public engagement.
4. **THINK:** Develop and apply advanced analytical techniques to generate innovative, evidence-based solutions for complex problems in recreation, park, and tourism management, demonstrated by RPTM-relevant research projects.
5. **PROFESSIONAL PRACTICE:** Model and teach ethical and inclusive professional practices, demonstrating leadership in promoting equity, accountability, and integrity in academic and applied settings through teaching and research practices.