

STRATEGIC MANAGEMENT AND EXECUTIVE LEADERSHIP

Degree Requirements

Requirements listed here are in addition to Graduate Council policies listed under GCAC-700 Professional Degree Policies (<https://gradschool.psu.edu/graduate-education-policies/>).

A minimum of 30 credits at the 400, 500, or 800 level is required, with a minimum of 18 credits at the 500 or 800 level, and at least 6 credits at the 500 level.

Code	Title	Credits
Required Courses		
The core SMEXL courses are designed to teach students to think more strategically, assess external trends, learn from exemplar organizations, and enhance their ability to formulate, articulate, and implement strategy.		
MBADM 571	Global Strategic Management	3
MGMT 565	Power and Influence	3
MGMT 831	Strategy Implementation and Organizational Change	3
MGMT 845	Leading Diverse Organizations	3
BA 804	Ethical Leadership	3
Primary Concentrations		
In addition to the core curriculum, students will select a 6-credit primary concentration in the fields of either Negotiations and Influence, Corporate Innovation and Entrepreneurship, Business Sustainability Strategy, or Architecting Strategy and Innovation. The courses that satisfy the concentration requirements can be chosen from a list of approved courses maintained by the graduate program office.		6
Electives		
Students will also complete 6 credits of elective courses. A list of elective courses approved to count towards the degree requirements will be maintained by the program office.		6
Culminating Experience		
BA 865	Strategic Leadership (Capstone Course)	3
Total Credits		30

The culminating experience for the degree is a capstone course, BA 865 Strategic Leadership, that provides an opportunity for students to apply and integrate the knowledge and skills that were gained throughout the SMEXL program.