

DIGITAL MULTIMEDIA DESIGN, B.DES.

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: World Campus

End Campus: World Campus

Degree Requirements

For the Bachelor of Design in Digital Multimedia Design, a minimum of 120 credits are required:

Requirement	Credits
General Education	45
Requirements for the Major	75

Requirements for the Major

To graduate, a student enrolled in the major must earn a grade of C or better in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (<https://senate.psu.edu/students/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/>).

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ART 211Y	Introduction to Digital Art and Design Criticism	3
COMM 215	Basic Photography for Communications	3
COMM 230W	Writing for Media	3
DART 202	2D Digital Art & Computer Graphics	3
DMD 100	Digital Multimedia Design Foundations	3
DMD 300	Digital Multimedia Design Studio	3
DMD 400	Digital Multimedia Design Capstone	6
HCDD 113	Foundations of Human-Centered Design and Development	3
IST 250	Introduction to Web Design and Development	3
Additional Courses		
Select 27 credits from the following:		27
AA 121	Design Thinking and Creativity	
ART 1	Introduction to the Visual Arts	
ART 10	Introduction to Visual Studies	
ART 20	Introduction to Drawing	
ART 30	Introduction to Sculpture	
ART 122Y	Commentary on Art	
COMM 118	Introduction to Media Effects	
COMM 130	News Literacy Ambassador Institute	
COMM 180	Survey of Electronic Media and Telecommunications	
COMM 210	Independent Content Creation	
COMM 262	Podcasting and Digital Media for Entrepreneurs	
COMM 280	Introduction to Telecommunications Technologies	
COMM 282	Television Field Production	

COMM 296	Independent Studies
COMM/IST 310	Digital Media Metrics
COMM 342W	Screenwriting I
COMM 346	Writing for the Screen I
COMM 428A	Principles of Strategic Communications
COMM 492	Internet Law and Policy
COMM 493	Entrepreneurship in the Information Age
COMM 495	Internship
COMM 496	Independent Studies
DART 100	Introduction to Digital Art & Media Design
DART 203	3D Digital Art & Design Fundamentals
DART 204	Animation Fundamentals
DART 205	Creative Coding: Scripting for Art and Design
DART 206	Web Design and Visual Web Development
DART 296	Independent Studies
DART 297	Special Topics
DART 300	Digital Portfolio Elements
DART 303	3D Studio
DART 412	Portfolio Design and Professional Practices
DART 495	Internship
DART 496	Independent Studies
DART 497	Special Topics
GD 110	User Experience Design: Concepts and Principles
GD 210	User Interface Design and Prototyping
HCDD 264	Design Practice in Human-Centered Design and Development
HCDD 311	Object-Oriented Design and Software Applications
HCDD 361	Application Development Design Studio II
IST 140	Introduction to Application Development
IST 240	Introduction to Computer Languages
IST 256	Programming for the Web
IST 261	Application Development Design Studio I
IST 402	Emerging Issues and Technologies

Supporting Courses

Select 6 credits of "history of art, design, technology and communications" in online coursework from World Campus offerings in consultation with an adviser	6
Select 12 credits of related online coursework from World Campus in consultation with an adviser	12

General Education

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (<https://bulletins.psu.edu/undergraduate/general-education/baccalaureate-degree-general-education-program/>) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

Foundations (grade of C or better is required and Inter-Domain courses do not meet this requirement.)

- **Quantification (GQ):** 6 credits
- **Writing and Speaking (GWS):** 9 credits

Breadth in the Knowledge Domains (Inter-Domain courses do not meet this requirement.)

- **Arts (GA):** 3 credits
- **Health and Wellness (GHW):** 3 credits
- **Humanities (GH):** 3 credits
- **Social and Behavioral Sciences (GS):** 3 credits
- **Natural Sciences (GN):** 3 credits

Integrative Studies

- **Inter-Domain Courses (Inter-Domain):** 6 credits

Exploration

- **GN**, may be completed with Inter-Domain courses: 3 credits
- **GA, GH, GN, GS, Inter-Domain courses.** This may include 3 credits of World Language course work beyond the 12th credit level or the requirements for the student's degree program, whichever is higher: 6 credits

University Degree Requirements

First Year Engagement

All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

Cultures Requirement

6 credits are required and may satisfy other requirements

- **United States Cultures:** 3 credits
- **International Cultures:** 3 credits

Writing Across the Curriculum

3 credits required from the college of graduation and likely prescribed as part of major requirements.

Total Minimum Credits

A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits. Students should consult with their college or department adviser for information on specific credit requirements.

Quality of Work

Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

Limitations on Source and Time for Credit Acquisition

The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (<https://senate.psu.edu/students/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/>)). For more information, check the Suggested Academic Plan for your intended program.