BEHAVIORAL FINANCE, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Certificate Learning Objectives

- Students will have a basic understanding of economic theory as it applies to decision-making (e.g., marginal utility and rational vs. irrational decision-making).
- Students will demonstrate basic understanding of psychological theories (e.g., decision making, problem solving, and learning theories).
- Students will demonstrate the ability to apply social psychology to research and real-world situations.
- Student will demonstrate the ability to apply cognitive psychology to research and real-world situations.
- Students will have an advanced understanding of the interconnectedness of psychological, economic, and financial concepts as they relate to financial decision making.