

BUSINESS ECONOMICS, B.S.

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Any Penn State Campus

End Campus: Erie

Career Paths

The decision-making skills that Business Economics majors learn are needed across all sectors and segments of our economy, so you'll find employment opportunities in government, business, manufacturing, finance, banking, labor organizations, and academia. Penn State Behrend has a comprehensive support system to help you identify and achieve your goals for college and beyond. Meet with your academic adviser often and take advantage of the services offered by the Academic and Career Planning Center beginning in your first semester.

Careers

Graduates of Penn State Behrend's B.S. in Business Economics program hold positions such as benefits consultant, investment analyst, consultant, attorney, loan officer, investment broker, regional economist, field economist, labor relations specialist, financial adviser, market analyst, risk analyst, senior trust accountant, and patent lawyer. To help you tailor your degree to your interests, you can choose to study in one of three tracts within the major: Economics of Banking and the Financial Sector; Economics of Data; or Economics of Globalization. Or, work with your academic adviser to create a custom track that meets your goals.

MORE INFORMATION ABOUT POTENTIAL CAREER PATHS FOR GRADUATES OF THE BUSINESS ECONOMICS PROGRAM (<https://behrend.psu.edu/school-of-business/academic-programs/business-economics>)

Opportunities for Graduate Studies

Graduate study allows you to delve deeper into the subdisciplines of economics that interest you most. Examples of master's- and doctoral-level study include history of economic thought, econometric and statistical modeling, game theory, bargaining theory, market structure and pricing, consumption, monetary policy, international economics, labor economics, environmental economics, transportation economics, and regional economics. Penn State Behrend also offers a hybrid MBA program that can be pursued in Erie and in Pittsburgh, Pennsylvania.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (<https://behrend.psu.edu/graduate-programs/master-of-business-administration>)

Professional Resources

- AACSB International (<https://www.aacsb.edu/>)
- American Economic Association (<https://www.aeaweb.org/>)