

GENERAL BUSINESS, A.S.

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Erie

End Campus: Erie

Program Learning Objectives

- Students will demonstrate the following quantitative business analysis skills:
 - Apply the basic rules of probability to assess likelihood within a population
 - Identify and apply appropriate probability distribution concepts to analyze data
 - Demonstrate an understanding of correlation and regression analysis
- Students will apply concepts associated with free market operations:
 - Calculate the NPV for three scenarios:
 - i. base case,
 - ii. best case,
 - iii. and worst case