

INTERNATIONAL BUSINESS, B.S.

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Any Penn State Campus

End Campus: Erie

Career Paths

The ability to graduate with two business degrees and demonstrated skill in a specific business discipline makes Penn State Behrend's B.S. in International Business degree particularly attractive to employers. Positions held by new graduates include foreign exchange settlement analyst, marketing representative, sales and marketing specialist, financial analyst, research and database coordinator, retail planning manager, and economist. Behrend has a comprehensive support system to help you identify and achieve your goals for college and beyond. Meet with your academic adviser often and take advantage of the services offered by the Academic and Career Planning Center beginning in your first semester.

Careers

Employers of recent Behrend B.S. in International Business graduates include Alliance Bernstein, Ameridrives International, CMI Group, Daido Corp. of America, Eaton, Coca-Cola, Gap Inc., the U.S. Bureau of Labor Statistics, and General Electric.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES OF THE INTERNATIONAL BUSINESS PROGRAM (<https://behrend.psu.edu/school-of-business/academic-programs/international-business>)

Opportunities for Graduate Studies

International Business graduates are well-prepared to pursue master's- or doctoral-level education in international business, in their concurrent degree discipline, or in Penn State Behrend's master's degree programs in Business Administration (M.B.A.), Project Management (M.P.M.) or Manufacturing Management (M.M.M.).

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (<https://behrend.psu.edu/graduate-programs>)

Professional Resources

- AACSB International (<https://www.aacsb.edu/>)