

# PUBLIC RELATIONS, CERTIFICATE

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Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

## Program Requirements

To earn an undergraduate certificate in Public Relations, a minimum of 12 credits is required.

| Code               | Title                              | Credits |
|--------------------|------------------------------------|---------|
| Prescribed Courses |                                    |         |
| COMM 315           | Applications for Media Writing     | 3       |
| COMM 370           | Public Relations                   | 3       |
| COMM 471           | Public Relations Media and Methods | 3       |
| COMM 472           | Public Relations Event Planning    | 3       |
| or COMM 473        | Public Relations Campaigns         |         |