

MEDIA STUDIES, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The Media Studies minor is designed for students who want to develop their knowledge of the mass media from a variety of approaches, including aesthetic, humanistic, social-behavioral, and legal-policy. This minor is a theory-based rather than a professional program. In fact, students in the minor may not take professional skills communications courses as part of this program. The minor consists of 18 credits, at least 6 of which must be at the 400 level.

what is Media Studies?

Students study the role and impact of the media on society in this theory-based, research-driven major. Students explore the relationships between media and the public, analyze media messages and technologies, and examine their effects on individuals and cultures. Coursework covers a wide range of topics, including message analysis, media psychology, public opinion, global media, film studies, game studies and human-computer communication. Students can customize their studies by specializing in film and television studies, media effects, or society and culture.

You Might Like This Program If...

You are a major in another discipline that can be complemented by increased knowledge about the mass media or have curiosities about the role of the mass media in an increasingly connected and/or mediated society. The media studies minor – depending on the set of classes that you enroll in – will provide you with foundational, conceptual and theoretical exposure vital to your understanding of the pivotal roles that the mass media play in the U.S. and elsewhere in the world.