

SPORTS JOURNALISM, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Certificate Learning Objectives

- **Ethics:** Students will demonstrate a grounding in journalism ethics, particularly as it pertains to sports.
- **Journalism Skills:** Students will be able to demonstrate competency in Associated Press style and basic grammar.
- **Multiplatform:** Students will be able to demonstrate storytelling skills on multiple platforms.
- **Reporting:** Students will be able to report and create content on the stories that make up the core of sports writing: game stories; previews and follows; features; various kinds of enterprise.
- **Sports Issues:** Students will demonstrate an understanding of the economic and societal issues facing the sports industry today.