FINANCE, B.S. (CAPITAL)

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Any Penn State Campus

End Campus: Harrisburg

Learning Outcomes

Student Graduates of our Baccalaureate Degree Programs Should Be:

- **Goal 1:** Be Effective Communicators
  - **Objective 1.1:** Convey ideas in a clear, coherent manner in written communication
  - **Objective 1.2:** Present verbally thoughts and ideas in a way that can be clearly understood by a target audience
- **Goal 2:** Be Ethically and Socially Responsible
  - **Objective 2.1:** Be competent in analyzing social and ethical decision-making issues in organizations
- **Goal 3:** Be Critical Thinkers
  - Graduates should be able to identify company issues (noting timing, magnitude, strategic relevance of the issue from view of target stakeholder), perform and describe analysis with relevant facts/support, provide alternatives (examining the pros/cons of each potential solution), and recommend a solution for the identified issue
- **Goal 4:** Have Competence in their Discipline
  - **Objective 4.1:** Demonstrate knowledge of the history and current practices in their major and recognize, recommend, and implement best practices in their areas of specialization

B. Finance Program: Graduates of the economics and finance program will understand the terminology of economics and finance, have analytical skills in economics and finance, have proficiency in the use of spreadsheets and other applications of technology as they pertain to economics and finance

- **FIN 1.1:** Students will obtain knowledge of time value of money, stock and bond valuation
- **FIN 1.2:** Students will obtain knowledge of how firms budget capital, how firms raise capital, and of cost of capital
- **FIN 1.3:** Students will obtain knowledge of the relationship between risk and return, portfolio theory, and investment analysis
- **FIN 1.4:** Students will obtain knowledge of market efficiency
- **FIN 1.5:** Students will obtain competency in understanding the nature of demand and supply, how equilibrium arises, equilibrium price and quantity, and how competitive and imperfectly competitive markets work