

MARKETING, B.S. (CAPITAL)

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Any Penn State Campus

End Campus: Harrisburg, World Campus

Integrated B.S. in Marketing and M.B.A. in Business Administration

Undergraduate degree available at the following campuses: Harrisburg, World Campus

Graduate degree available at the following campuses: Harrisburg

Requirements for the Integrated B.S. in Marketing and M.B.A. in Business Administration can be found in the Graduate Bulletin (<https://bulletins.psu.edu/graduate/programs/majors/business-administration-capital/#integratedundergradgradprogramstext>).