

# PROFESSIONAL SNOWSPORTS MANAGEMENT, CERTIFICATE

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Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

## Career Paths

Penn State's Certificate Program for snowsports professionals prepares individuals for a career in snowsports in collaboration with the Professional Ski Instructors of America and American Association of Snowboard Instructors (PSIA-AASI). Whether you are brand new to the industry, looking to stand out, or established and experienced and seeking to enhance your development, Penn State offers certificates incorporating all levels of PSIA-AASI instruction.

## Careers

The snowsports industry in the is a multi-billion dollar sector with over 30 million participants annually. There are a multitude of opportunities around the snowsports industry including on snow teaching, running snowsports schools and resorts, working in retail such as apparel, equipment and travel. There are approximately 480 operational snowsports areas in the United States.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES WITH A CERTIFICATE IN PROFESSIONAL SNOWSPORTS MANAGEMENT (<https://hhd.psu.edu/rptm/undergraduate/rptm-world-campus/snowsports-certificate>)

## Opportunities for Graduate Studies

Completing this certificate can open opportunities for further undergraduate study or for graduate level work in a range of different fields such as education, leisure and recreation, psychology, sport and exercise science, child development and elite human performance.

## Professional Resources

- Professional Ski Instructors of America – American Association of Snowboard Instructors (PSIA-AASI) (<https://thesnowpros.org>)