

APPLIED LINGUISTICS, B.A.

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Any Penn State Campus

End Campus: University Park

Program Description

Applied Linguistics is an interdisciplinary field of study that examines the complex role language plays in society. In this major, you will learn about how language permeates human interaction. Language and the way we use it is essential in shaping interpersonal relationships, learning a language, working in industry and government, and communicating on social media and using other digital technologies. Applied linguists develop an understanding of language as social practice and study how language shapes the way people think and bring meaning to what they do. Students in this major learn to investigate, question, and analyze real-world language use. This course of study can prepare you for graduate study as well as potential careers in diverse professions such as information sciences and technology, language policy and planning, market research and analysis, education, national security, translation and interpretation, and international affairs.