

BUSINESS AND THE LIBERAL ARTS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Requirements

Requirement	Credits
Requirements for the Minor	25

Requirements for the Minor

Students pursuing the Minor in Business and the Liberal Arts are encouraged to use ENGL 202D to satisfy their English 202 requirement. ECON 102 is a required prerequisite for some of the business courses.

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/students/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/>). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
BA 301	Finance	3
LA 202	Innovation and Entrepreneurship in the Liberal Arts	3
PHIL 119	Ethical Leadership	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
Select 6 credits of the following:		6
BA 302	Supply Chains	
or SCM 301	Supply Chain Management	
BA 303	Marketing	
or MKTG 221		
or MKTG 301	Principles of Marketing	
BA 304	Management and Organization	
or MGMT 10	Survey of Management	
or MGMT 30	Basic Management Concepts	
BLAW 243	Legal Environment of Business	
or BA 243	Social, Legal, and Ethical Environment of Business	
COMM 385	Media Programming Strategies	
COMM 424	Advertising Campaigns	
COMM 473	Public Relations Campaigns	
COMM 493	Entrepreneurship in the Information Age	
IB 303	International Business Operations	
LA 495	Undergraduate Field Experience or Practicum	
LER 100		
LER 201		
MGMT 425	New Venture Creation	
MGMT 426	Invention Commercialization	

MKTG 302	Marketing Techniques for Electronic Commerce		
MKTG 310	Public Relations and Marketing		
MKTG 327	Retailing		
MKTG 330	Consumer Behavior		
MKTG 342	Marketing Research		
Select 6 credits of the following:			6
CAS 403	Interpersonal Communication Theory and Research		
CAS 404	Conflict Resolution and Negotiation		
CAS 470	Nonverbal Communication		
CAS 475	Studies in Public Address		
CAS 426W	Communication Ethics		
CAS 450W	Group Communication Theory and Research		
CAS 452	Organizational Communication Theory and Research		
CAS 452W	Organizational Communication Theory and Research		
CAS 471	Intercultural Communication Theory and Research		
CRIM 467	Law and Society		
CRIMJ 460			
CRIMJ 467	Law and Society		
ECON 402	Decision Making and Strategy in Economics		
ECON 410	Economics of Labor Markets		
ECON 412	Labor Economics and Labor Markets: Theory, Evidence, and Policy		
ECON 428	Environmental Economics		
ECON 433	Advanced International Trade Theory and Policy		
ECON 434	International Finance and Open Economy Macroeconomics		
ECON 442	Managerial Economics		
ECON 443	Economics of Law and Regulation		
ECON 444	Economics of the Corporation		
ECON 445	Health Economics		
ECON 463			
ECON 471	Growth and Development		
ENGL 419	Advanced Business Writing		
ENGL 460	Business and Literature		
FR 409	French for Professional Purposes		
GER 308Y	German Business Communication		
GER 408	Advanced German Business Communications		
HIST 445	The Emergence of Modern America		
HIST 446	America Between the Wars		
HIST 447	Recent American History		
HIST 453	American Environmental History		
HIST 458Y	History of Work in America		
HIST 475Y	The Making and Emergence of Modern India		
HIST 481	Modern Japan Since 1800		
HIST 486	China in Revolution		
JAPNS 403Y	Level Four Japanese A		
JAPNS 404	Level Four Japanese B		
LER 400			
LER 401			
LER 424	Employment Compensation		

LER 425	Employee Benefits
LER 426	
LER 434	
LER 437	
LER 444	
LER 458Y	
LER 460	
LER 464	
LER 465	
PHIL 406	
PHIL 418	Seminar in Ethical Theory
PHIL 432	Medical and Health Care Ethics
PLSC 412	International Political Economy
PLSC 419	The Bureaucratic State
PLSC 426	Political Parties and Interest Groups
PLSC 440	Globalization and Its Implications
PLSC 444	Government and the Economy
PLSC 445Y	
PLSC 474	Civil Liberties and Due Process
PSYCH 482	Selection and Assessment in Organizations
PSYCH 484	Work Attitudes and Motivation
PSYCH 485	Leadership in Work Settings
SOC 422	World Population Diversity
SPAN 412	Translation
SPAN 413	Interpretation
SPAN 420	Spanish for Business and International Trade
WMNST 420	
WMNST 472	Work-Life Practices and Policies