

GLOBAL SPANISH FOR BUSINESS, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

The Global Spanish for Business certificate aims to support students' professional goals by increasing competence in using the Spanish language in a variety of business contexts. Professional-level usage of Spanish (speaking, writing, reading, cultural awareness) complements a range of disciplines such as business, communication, political science, international relations, education, healthcare, and many others. Further, the certificate will intentionally engage students interested in careers in business in a meaningful way and increase their understanding of the varieties of Spanish used around the world. The certificate can be completed in conjunction with a major or minor in Spanish, and will be available to all students pursuing any major.

Upon completion of the certificate, students will be able to communicate in Spanish in professional settings, employ specialized knowledge, and navigate professional practices across the Spanish-speaking world.

Students might like this program if:

- You are interested in using Spanish in your career
- You enjoy learning about Spanish language varieties
- You are interested in cultures in the Spanish-speaking world
- You would like to pair your current major with professional Spanish preparation
- Your major or career aspirations are related to business, communication, consultation, technology, international relations, or human services
- You are a speaker of Spanish and want to refine your professional skills
- You want to bolster applicable Spanish language skills