

BUSINESS ANALYTICS AND INFORMATION SYSTEMS, B.S.

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Abington, Altoona, Berks, Beaver, Brandywine, DuBois, Erie, Fayette, Greater Allegheny, Harrisburg, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, University Park, Wilkes-Barre, Scranton, York

End Campus: University Park

Career Paths

Starting salaries for Business Analytics and Information Systems graduates are typically above average for business graduates along with a placement rate well above 95%. Students in Business Analytics and Information Systems have countless options when thinking about internships and full-time employment. Career paths for Business Analytics and Information Systems students include consulting, analytics, systems analysts, and data analysts. National and global companies visit the Smeal College annually seeking Business Analytics and Information Systems graduates providing them opportunities to gain core competencies that are crucial for career success.

In addition to job-placement services available at the college and University level, the Business Analytics and Information Systems program partners with Smeal's Center for Supply Chain Research (CSCR) in hosting annual fall and spring career fairs attended by more than 100 companies.