

BUSINESS, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Requirements

Requirement	Credits
Requirements for the Minor	19-21

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/students/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/>). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
Prescribed Courses		
<i>Prescribed Courses: Require a grade of C or better</i>		
MGMT 301	Basic Management Concepts	3
MKTG 301	Principles of Marketing	3
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4-6
or ACCTG 201 & ACCTG 202	Introduction to Financial Accounting and Introduction to Managerial Accounting	
ECON 102	Introductory Microeconomic Analysis and Policy	3
or ECON 104	Introductory Macroeconomic Analysis and Policy	
Supporting Courses and Related Areas		
<i>Supporting Courses and Related Areas: Require a grade of C or better</i>		
Select 3-6 credits at the 400 level from ACCTG, BA, BLAW, EBF, ECON, ENTR, FIN, FINSV, HPA, IB, LER, MIS, MGMT, MKTG, RM, SCM, or STAT		
Select 0-3 credits at the 400-level from the following:		0-3
CAS 404	Conflict Resolution and Negotiation	
CAS 452	Organizational Communication Theory and Research	
CAS 483	Communication and Information Technology II	
CC 401	Internal Communication	
CC 490W	Seminar in Corporate Communication	
COMM 421W	Advertising Creative Strategies	
COMM 427	Client/Agency Relations	
COMM 471	Public Relations Media and Methods	
CRIMJ 408	Police Administration	
CRIMJ/SOC 467	Law and Society	
ENGL 419	Advanced Business Writing	
ENGL 420	Writing for the Web	
ENGR 425	New Venture Creation	
HDFS 401	Project Planning, Implementation, and Evaluation in the Human Services	
HDFS 424	Family Development in an Economic Context	

HDFS 455	Development and Administration of Human Services Programs
HIST 458Y	History of Work in America
HM 435	Hospitality Corporate Finance
HM 484	Hospitality Entrepreneurship and Innovation
IST 402	Emerging Issues and Technologies
IST 420	Fundamentals of Systems and Enterprise Integration
IST 425	New Venture Creation
IST 431	The Information Environment
IST 432	Legal and Regulatory Environment of Information Science and Technology
IST 461	Advanced Database Management
KINES 492W	Programming for Business and Agencies
PLSC 440	Globalization and Its Implications
PSYCH 404	Principles of Measurement
PSYCH 408	Program Evaluation
PSYCH 423	Social Psychology of Interpersonal/Intergroup Relationships
PSYCH 482	Selection and Assessment in Organizations
PSYCH 484	Work Attitudes and Motivation
PSYCH 485	Leadership in Work Settings
RPTM 410	Marketing of Recreation Services
RPTM 415	Commercial Recreation Management
SOC 455	Work and Occupations
SOC 456	Gender, Occupations, and Professions