

CORPORATE COMMUNICATION, B.A. (UNIVERSITY COLLEGE)

Seven Penn State campuses are scheduled for closure after Spring 2027: DuBois, Fayette, New Kensington, Mont Alto, Shenango, Wilkes-Barre, and York. New students are not being admitted at these campuses.

Begin Campus: Any Penn State Campus

End Campus: Fayette, Hazleton, Schuylkill, Scranton, Wilkes-Barre, York

Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2026-27 academic year. To access previous years' suggested academic plans, please visit the archive (<https://bulletins.psu.edu/undergraduate/archive/>) to view the appropriate Undergraduate Bulletin edition.

Corporate Communication, B.A. at Fayette Campus

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First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) [†]	3 ECON 102 or 104 [*]	3
MATH 21 (GQ) [‡]	3 CAS 100 [‡]	3
COMM 100 [*]	3 World Language (level 2)	4
PSU 8	1 General Education Course	3
World Language (level 1)	4 General Education Course	3
General Education Course	3	
	17	16

Second Year

Fall	Credits Spring	Credits
IST 110 [*]	3 CAS 352 [*]	3
MGMT 301 [*]	3 CAS 204 [*]	3
CC 200 [*]	3 MKTG 301 [*]	3
World Language (level 3)	4 General Education Course	3
General Education Quantification Course [‡]	3 General Education Course	3
	16	15

Third Year

Fall	Credits Spring	Credits
ENGL 202D [‡]	3 CC 402 [*]	3
CC 401 [*]	3 ENGL 420, 480, or CC 406 [*]	3
BA 243 [*]	4 MKTG 310 [*]	3
B.A. Requirement	3 B.A. Requirement	3
General Education Course	3 World Cultures or Elective	3
	16	15

Fourth Year

Fall	Credits Spring	Credits
CC 495A [*]	3 MGMT 433 [*]	3
CC 404, 405, or COMM 472 [*]	3 CC 490W [*]	3
Elective	3 B.A. Requirement	3
General Education	3 Elective	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	13.5	13.5

Total Credits 122

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

Bachelor of Arts Requirements:

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student's primary major. See your adviser and the Degree Requirements section (<https://bulletins.psu.edu/undergraduate/general-information/academic-information/>) of this Bulletin.

Bachelor of Arts students must take 3 credits in World Cultures. See your adviser and the full list of courses approved as World Cultures courses (<https://bulletins.psu.edu/undergraduate/general-education/course-lists/ba-world-cultures/>).

Corporate Communication, B.A. at Hazleton Campus

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First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) [‡]	3 ECON 102 or 104 [*]	3
MATH 21 (GQ) [‡]	3 CAS 100A, 100B, or 100C [‡]	3
COMM 100N [*]	3 World Language (level 1)	4
CC 200 [*]	3 General Education Course	3
PSU 8	1 General Education Course	3
General Education Course	3	
	16	16

Second Year

Fall	Credits Spring	Credits
CAS 352 or 252 [*]	3 MKTG 301 [*]	3
CAS 204 [*]	3 IST 110 [*]	3
MGMT 301 [*]	3 ENGL 202D [‡]	3
World Language (level 2)	4 World Language (level 3)	4
General Education Course	3 General Education Quantification Course [‡]	3
	16	16

Third Year

Fall	Credits Spring	Credits
CC 401 [*]	3 CC 406 [*]	3
BA: World Cultures	3 BA 241 & BA 242	4
BA Requirement	3 MKTG 310 [*]	3
General Education Course	3 BA Requirement	3
Elective	1 General Education Course or Elective	3
	13	16

Fourth Year

Fall	Credits Spring	Credits
CC 404 or 405 [*]	3 CC 402 [*]	3
CC 495A [*]	3 CC 490W [*]	3
General Education Course	3 MGMT 433, CAS 403, or CAS 455 [*]	3
BA Requirement	3 General Education Course (GHW)	1.5
General Education Course (GHW)	1.5 Elective	3
	13.5	13.5

Total Credits 120

University Requirements and General Education Notes:

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General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

Bachelor of Arts Requirements:

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student's primary major. See your adviser and the Degree Requirements section (<https://bulletins.psu.edu/undergraduate/general-information/academic-information/>) of this Bulletin.

Bachelor of Arts students must take 3 credits in World Cultures. See your adviser and the full list of courses approved as World Cultures courses (<https://bulletins.psu.edu/undergraduate/general-education/course-lists/ba-world-cultures/>).

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

Corporate Communication, B.A. at Schuylkill Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) [‡]	3 CC 200 [*]	3
MATH 21 (GQ) [‡]	3 ECON 102 or 104 [*]	3
COMM 100N [*]	3 CAS 100A [‡]	3
PSU 8	2 World Language (level 1)	4
General Education Course	3 General Education Course (GQ)	3
	14	16

Second Year

Fall	Credits Spring	Credits
BA 243 [*]	4 CAS 252	3
IST 110 or COMM 241	3 MKTG 301W [*]	3
MGMT 301 [*]	3 ENGL 202A, 202B, 202C, or 202D [‡]	3
World Language (level 2)	4 World Language (level 3)	4
General Education Course	3 General Education Course	3
	17	16

Third Year

Fall	Credits Spring	Credits
CAS 204 [*]	3 CC 401	3
CC 402	3 BA Requirement	3
MKTG 310, CAS 404, CAS 403, CAS 455, or MGMT 433 [*]	3 World Cultures	3
BA Requirement	3 General Education Course	3
General Education Course	3 Elective	3
	Elective	3
	15	18

Fourth Year

Fall	Credits Spring	Credits
CC 404 or 405 [*]	3 CC 490W [*]	3
MKTG 310, CAS 404, CAS 403, CAS 455, or MGMT 433 [*]	3 CC 495A [*]	3
General Education Course	3 General Education Course	3
BA Requirement	3 CC 406	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	13.5	13.5

Total Credits 123

* Course requires a grade of C or better for the major

‡ Course requires a grade of C or better for General Education

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

Bachelor of Arts Requirements:

Bachelor of Arts students must take 9 credits in Bachelor of Arts (B.A.) Fields (Humanities; Social and Behavioral Sciences; Arts; World Languages [2nd language or beyond the 12th credit level of proficiency in the 1st]; Natural Sciences; Quantification). The B.A. Fields courses may not be taken in the area of the student's primary major. See your adviser and the Degree Requirements section (<https://bulletins.psu.edu/undergraduate/general-information/academic-information/>) of this Bulletin.

Bachelor of Arts students must take 3 credits in World Cultures. See your adviser and the full list of courses approved as World Cultures courses (<https://bulletins.psu.edu/undergraduate/general-education/course-lists/ba-world-cultures/>).

Integrative Studies (either Inter-domain or Linked Courses)

Integrative Studies may be completed within the 30 Knowledge Domain credits and must be completed with either Inter-domain or Linked courses, not a combination of both. For Inter-domain courses, credit may apply to both Knowledge Domain designations but does not reduce the total number of credits within the Knowledge Domains and at least 3 credits of single-domain coursework are required in each of the 5 Knowledge Domains. Linked courses used for the Integrative Studies requirement must represent two different Knowledge Domains.

Corporate Communication, B.A. at Scranton Campus

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First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) [‡]	3 CAS 100A (GWS) [‡]	3
MATH 21 (GQ) [‡]	3 CC 200 [*]	3
COMM 100N [*]	3 CAS 204 [*]	3
PSU 8	1 ECON 102 or 104 (GS)	3
World Language (level 1)	4 World Language (level 2)	4
General Education Course (GHW)	1.5	
	15.5	16

Second Year

Fall	Credits Spring	Credits
CAS 252 [*]	3 CAS 404 [*]	3
IST 110 (GS) [*]	3 MGMT 301 [*]	3
MKTG 301 [*]	3 General Education Course	3
World Language (level 3)	4 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	14.5	15

Third Year

Fall	Credits Spring	Credits
CAS 471 (US/IL) [*]	3 CC 404 or 405 [*]	3
CC 401 [*]	3 BA Fields	3
CC 402 [*]	3 BA World Cultures	3
ENGL 202D or 202C (GWS)	3 General Education Course	3
PHIL 103 or BA 243 (PHIL 103 counts as GH) [*]	3-4 General Education Course	3
	15-16	15

Fourth Year

Fall	Credits Spring	Credits
CC 406, ENGL 420, or ENGL 480 [*]	3 CC 495A [*]	3
CC 490W [*]	3 General Education Course	3
General Education Course	3 BA Fields	3
General Education Course	3 Elective	3
BA Fields	3	
	15	12

Total Credits 118-119

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Course is an Entrance to Major requirement

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Bachelor of Arts Requirements:

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Additional Notes:

This suggested academic plan recommends the most frequently offered courses in fields where students have the choice of taking one of several classes. The plan also notes prerequisites for selected courses to emphasize the importance of adhering to the course sequence.

University Requirements and General Education Notes:

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First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H (GWS) [‡]	3 ECON 102 or 104 [*]	3
MATH 21 (GQ) [‡]	3 CAS 100A [‡]	3
COMM 100 [*]	3 World Language (level 1)	4
CC 200 [*]	3 General Education Course	3
PSU 8	1 General Education Course	3
General Education Course	3	
	16	16

Second Year

Fall	Credits Spring	Credits
CAS 204 [*]	3 BA 243 [*]	4
MGMT 301 [*]	3 ENGL 202A, 202B, 202C, or 202D [‡]	3
MKTG 301	3 General Education Course or Elective	3
World Language (level 2)	4 World Language (level 3)	4
IST 110 or COMM 241 [*]	3 General Education Quantification Course [‡]	3
	16	17

Third Year

Fall	Credits Spring	Credits
CC 401 [*]	3 CC 406 [*]	3
MKTG 310	3 CAS 252 or 352 [*]	3
BA Requirement	3 BA Requirement	3
General Education Course	3 World Cultures or Elective	3
	General Education Course	3
	12	15

Fourth Year

Fall	Credits Spring	Credits
MGMT 433, CAS 403, CAS 404, or MKTG 310 [*]	3 CC 490W [*]	3
CC 404 [*]	3 CC 495A [*]	3
General Education Course	3 CC 402 [*]	3
BA Requirement	3 Elective	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
	13.5	13.5

Total Credits 119

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- # Course is an Entrance to Major requirement
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¹ Other GQ if MATH 21 met through placement testing

² Students must complete the 12th credit level in a second language. Credits vary based on skill level.

Corporate Communication, B.A. at York Campus

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First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H [‡]	3 ECON 102 [*]	3
MATH 21 [‡]	3 CC 200 [*]	3
COMM 100 [*]	3 World Language (level 1)	4
CAS 100A [‡]	3 General Education Course	3
General Education Course	3 General Education Course	3
15		16

Second Year

Fall	Credits Spring	Credits
CAS 252 [*]	3 MGMT 301	3
CAS 204 [*]	3 COMM 241 [*]	3
World Language (level 2)	4 CAS 455 [*]	3
MKTG 301W [*]	3 World Language (level 3)	4
General Education Course	3 Elective	3
16		16

Third Year

Fall	Credits Spring	Credits
ENGL 202A, 202B, 202C, or 202D [‡]	3 BA 243 [*]	4
CC 401 [*]	3 CC 402 [*]	3
BA Requirement	3 CC 404 [*]	3
General Education Course	3 BA Requirement	3
General Education Quantification Course [‡]	3 World Cultures or Elective	3
15		16

Fourth Year

Fall	Credits Spring	Credits
CC 495A [*]	3 CC 490W [*]	3
CC 406 [*]	3 MGMT 433	3
General Education Course	3 BA Requirement	3
General Education Course	3 Elective	3
General Education Course (GHW)	1.5 General Education Course (GHW)	1.5
13.5		13.5

Total Credits 121

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