

FOUNDATIONS OF BUSINESS, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

Introduction to core business concepts. Students develop a foundational understanding of economics, human resource management, management, marketing, and data analytics in the business context.

What is Foundations of Business?

The Foundations of Business Certificate is offered by the University College. Regardless of your field of study and career goals, you are very likely to utilize foundational business knowledge in your future career. If you are in a non-business major, this certificate will broaden your fundamental business knowledge and help you develop the basic skills that will be useful in your chosen career path.

You can complete this 13-credit certificate program within a year. The certificate provides foundational knowledge in communication, ethics and social responsibility, and contemporary information technology as tools to accomplish professional tasks effectively.

You Might Like This Program If...

- You desire to add business skills to your degree program.
- You want to gain exposure to business concepts to enhance your employment opportunities.
- You want to earn a business certificate as a stepping stone to enrolling in an associate or baccalaureate degree program.